

WORLDWIDE EDUCATION, 360 DEGREE SOLUTIONS.

The International Student Recruitment Specialists





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ABOUT US

As the age of information and technology makes education more accessible, it is easier than ever for students to transcend their geographic limitations and try to pursue better opportunities elsewhere. More and more, Bangladeshi students have become aware of this, and have expressed deep interest in exploring their options abroad. Unfortunately, due to a lack of proper guidance, many students become intimidated and confused with the processes of dealing with foreign Universities, thus depriving themselves from the advancement they so richly deserve.

Unimust International is one of the leading professional educational consultancies in Bangladesh, providing students with reliable consultation services and student migration solutions. We extend our best efforts to dispel the myths associated with studying abroad in order to simplify the process for students.

At Unimust, we have on-hand an expert team of counsellors who possess relevant professional experiences to proactively support students in exploring pathways towards successfully obtaining world-class educational qualification. Ultimately, we endeavour to guide students through their admission and processing journey in an efficient, transparent and streamlined manner, thus eliminating the misconceptions and misinformation usually associated with travelling abroad for higher education.

In our approach, we not only strive to encourage students to reach their best potential, but also initiate their journey, helping them to smoothly transi-

tion into the international academic arena.

To achieve our mission, we have partnered with a multitude of top-ranking institutions and universities across a globe-wide network to provide students with choices that fit their best preferences. We have thus far found immense success in connecting prospective students in Bangladesh to a wide selection of world-class universities across destinations such as Poland, Romania, Denmark, The Netherlands, The United Kingdom, The United States, Canada, and most recently, Australia.

As we look to the future, we hope to enhance our reputation amongst students, universities, and all of our associates as a long-term reliable, and trustworthy partner. We hope to continue our mission of serving our stakeholders with utmost integrity, and continue providing the best value to everyone involved with Unimust International.

MISSION & VISION

Our Mission is to provide guidance to students in selecting programs, gaining admission into foreign universities, and assist them throughout the entire process. We want to streamline this process and eliminate misinformation so that students are clearer about their real options.

Our vision is to be the standard-bearers in the education and immigration industry through exceptional service. We envision ourselves to become the most efficient and technologically integrated solution provider for students. Finally, we envision ourselves to become a beacon of hope for students and enable them to explore a future of endless opportunities, wherever it might take them.

DIRECTOR'S MESSAGES



As the founder and CEO of Unimust International Ltd, it gives me great pleasure to present to you our current position for current and future business partners and students.

While the pandemic penalized the world causing great pain in the financial and health markets, it gave us time to build our brand and allow us to prepare by adding courses for the future employment demands.

As we make headway into the post-pandemic world, complications international students previously faced while trying to venture abroad have been greatly reduced. As the world reopens, new scopes have been discovered, and we at Unimust intend to help make the journey simpler for students.

We are working with a strong mindset to push boundaries and support the passions of those who are willing to take the next step in their academic careers. Simultaneously, we hope to establish close ties with universities across the globe and become a trusted business partner in the long-term.

Enclosed in this profile are details of our current scopes. We have taken the initiative and have upgraded our new resources to comply with all government requirements and regulations. I welcome any questions or inquiries you may have, and look forward to working alongside you in our quest to guide students towards educational excellence.

Dr. Sirajul Amin
Chief Executive Officer



Welcome to Unimust. Unimust consults and assists students with admission to educational institutions abroad. We are expert in our field and dedicated to ensure that students are able to enter the institution that suits their goals, interest and budget.

With the direction that the world is headed in, higher education, training and obtaining skills are more important now than ever. In a world that values skilled-workers, global educational providers have also stepped up their game in offering a wide range of programs for students.

On the other end of the scenario, processes have become easier for students to pursue their education and training abroad. The disconnect that exists here creating this gap is unfortunately just a lack of guidance and information for students.

At Unimust, we are tirelessly working to ensure this gap is bridged. We want students to have more choices, as well as our university partners to be able to reach out to students from the increasingly growing student market in Bangladesh.

Sharmin Afroze
Managing Director



LEADERSHIP TEAM

Ln Mobashir Ahamed

Chief Consultant



As the chief consultant at Unimust, Mr. Mobashir's advanced understanding of international education with experience as a counsellor coupled with data analysis skills helps him in addressing strategic issues, managing stakeholder relationships, and mapping prospective student experience journeys. With over 13 years of experience in the higher education sector, he has attained a proven track record of delivering growth in difficult markets. Furthermore, he is also a creative and self-motivated team player with an eye for detail who thrives in scenarios where he is able to combine communication and people skills with creative thinking.

Tahmina Nasrin

Enrollment & Intl. Admissions Manager



As the accountable officer for managing enrollment and international admissions, Ms. Tahmina is a student recruitment professional with over 8 years of experience in the education industry. She actively assists admissions staff in international student recruiting, enrolling, career planning, business development, coordinates events, international communication, sales and marketing. With a success rate of more than 90% in placing students in international universities across different countries, Ms. Tahmina's knowledge of dynamic sales and recruitment strategies within the academic realm is a big asset for the Unimust International team.

Ludmila Sharmin

Senior Counsellor



Ms. Ludmila Sharmin has attained over 5 years of experience within the education industry through handling a large volume of students. Ms. Ludmila possesses excellent interpersonal skills and is able to deal with individuals exercising a high level of professionalism, tolerance, and compassion. Her approach to handling challenges is outstanding, when faced with critical cases. She is a specialist working with the European market, staying updated on universities, changes in government policies, as well as all relevant knowledge of visa requirements. Moreover, with her leadership and incredible team management skills, she is an indispensable member of the Unimust team.

AHEAD OF THE CURVE.



Our global footprint is ever-expanding, as we help connect students to even more new study destinations of their choice, keeping them ahead of the curve!

This map represents the growing list of destinations we have proudly helped students connect to.



SERVICES WE PROVIDE

HERE'S A LIST OF WAYS WE CAN HELP SUPPORT STUDENTS' PASSIONS

We offer students a wide range of services in our endeavour to be a one-stop-shop for all study abroad needs. From launching and assessing files, lodging visa applications all the way to booking air tickets and accommodation at the study destination, plus everything in between. Highlighted below are some of the services we proudly offer.



Student Counselling

Our expert consultants assist students with selecting appropriate study options. All sessions are one-on-one and each student is catered to personally.



Flight & Accommodation Support

We support students with arranging flight tickets and accommodation for their chosen study destination based on assessment of student's budget and preferences.



File Assessment & Admissions Help

We assess student files and identify the best ways to make them lucrative for universities. We further assist with students gaining admission into their university of choice.



Scholarship Options

We work closely with students and universities in order to assist in selecting the best possible scholarship program for students based on eligibility.



Student Visa Application & Support

We provide all relevant support for students to apply for a student visa. Our professional team ensures that files are efficiently compiled for best possible outcome.



Workshops & Events

We host workshops and events that help students prepare for, as well as gain a better understanding of their chosen study destination. We also provide 1-1 support in preparation for interviews at Embassies.



Career Counselling

Our consultants assist students with selecting programs that will best help them get onto pathways leading to globally in-demand careers.



IELTS Registration & Support

We assist students with registering and preparing for IELTS. All relevant services are provided to help students achieve the required results for admission.



WHY PARTNER WITH UNIMUST?



Expert and Qualified Team

Our consultants have amassed years of valuable experience within the academic and migration industry and are highly knowledgeable in this field.



High Rate of Visa Success

Our skilled output of applications means higher rate of visa success. We are proud to say that over 90% of the visas we apply for are granted.



Extensive Online Presence

We are constantly expanding our online presence in order to be more accessible and provide students with greater resources via website and social media.



Rapidly Expanding Partnerships

We are currently associated with 50+ universities, and that list is consistently growing as we strive to connect with even more world-class choices for our students, growing our resources.



Highly Professional

We are strict about being highly professional in our conduct. We have been recognised for our professional work by numerous top global institutions.



Scholarship Program Selection

Our consultants are constantly on the lookout for scholarships that universities may offer, helping to connect eligible students to the right programs.



Recognised & Awarded

In a short period of time, we are proud to have received multiple awards and certifications of recognitions from our working partners as well as regulatory bodies.



Applications That Convert

We ensure applications are done correctly with all essential documentation, thus converting into successful admissions. We fully support students to sort out their paperwork before submission.



BUSINESS CERTIFICATIONS




Government of the People's Republic of Bangladesh
National Board of Revenue
Taxpayer's Identification Number (TIN) Certificate
TIN : 151675505530

This is to Certify that **Unimust International Ltd.** is a Registered Taxpayer of National Board of Revenue under the jurisdiction of **Taxes Circle-095 (Company)**, Taxes Zone 05, Dhaka.

Taxpayer's Particulars :

- 1) Name : **Unimust International Ltd.**
- 2) Registered Address/Permanent Address : **Jabbar Tower, Level-08, House-42, Road-135, Gulshan, Dhaka, PO : 1212, Bangladesh**
- 3) Current Address : **Jabbar Tower, Level-08, House-42, Road-135, Gulshan, Dhaka, PO : 1212**
- 4) Previous TIN : **Not Applicable**
- 5) Status : **Company**

Date : October 20, 2020

Please Note:
1. A Taxpayer is liable to file the Return of Income under section 75 of the Income Tax Ordinance, 1986.
2. Failure to file Return of Income under section 75 is liable to:
(a) Penalty under section 130; and
(b) Prosecution under section 164 of the Income Tax Ordinance, 1986.

Deputy Commissioner of Taxes
Taxes Circle-095 (Company)
Taxes Zone 05, Dhaka
Address : 100F, JSCIB Bldg Dhaka, Dhaka Phone : 9556208

N.B. This is a system generated certificate and requires no manual signature.

size No. 188836 Date: 15/10/2020


Certificate of Incorporation
(under Act XVIII of 1994)

No. C-164663/2020

*I hereby certify that **Unimust International Ltd.** is this day incorporated under the Companies Act (Act XVIII) of 1994 and that the Company is Limited.*

*Given under my hand at **Dhaka** this **Fifteenth** day of **October** two thousand and twenty.*

*By order of
Registrar
Assistant Registrar
Registrar of Joint Stock Companies & Firms
Bangladesh*

N.B. This certificate is digitally signed. Please find the soft copy to verify the signature.


Government of the People's Republic of Bangladesh
National Board of Revenue

Mushak-2.3

Customs, Excise and VAT Commissionerate, Dhaka (North)
Gulshan Division

Value Added Tax Registration Certificate

This is to certify that the person whose details are given below is registered under Value Added Tax and Supplementary Duty Act, 2012 (Act No. 47 of 2012)

BIN : 003547305-0101

Name of the Entity	: UNIMUST INTERNATIONAL LTD.
Trading Brand Name	: N/A
Old BIN	: N/A
e-TIN	: 151675505530
Address	: Jabbar Tower, Level-8, House-42, Road-135 Gulshan Avenue-1; Gulshan PS; Dhaka-1212; Bangladesh
Issue Date	: 27/01/2021
Effective Date	: 27/01/2021
Type of Ownership	: Private Limited
Major Area of Economic Activity	: Services, Consultancy, Visa pr...

This is a system generated certificate and doesn't require any signature

OUR UNIVERSITY PARTNERS



Our portfolio is rapidly expanding, as we proactively work to secure direct collaborative agreements with even more world-class education providers in the future.



MARKETING METHODS

We currently deploy marketing strategies with a mix of both direct as well as digital marketing methods to reach our student base. In our approach, we strive to not only be highly informative, but also friendly and fun. We include information on services we provide along with promoting different study destinations where our partner universities are located. We are believers of intergrating the latest technology into our marketing efforts as well as keeping up with latest trends in order to best reach our desired clientele.



Website

Our website is available 24 Hours for students to access from any corner of the globe. The website is loaded with essential information as well as other student resources.



Seminars & Events

We frequently host seminars and events for students to come and inquire about their options, or become familiar with the processes. These events often feature representatives from university partners.



Search Engine Optimisation

We ensure search engine optimisation so that our content come up prominently during searches about studying abroad or access to student counselling services.



Brochures/Flyers

We distribute colourful, lucrative and informative brochures and flyers to prospective students at numerous venues, featuring advertisements of our university partners.



Facebook Marketing

We ensure optimum use of Facebook marketing tools and frequently boost our informative content to our hundreds of thousands of followers. Latest offers and promotions are frequently updated.



News Paper & Magazines

Our promotions are made through entries in traditional news papers as well as printed magazines. Ads are in both native and in English.



Youtube Videos

We are consistently creating both long and short Youtube Clips featuring informative interviews with counsellors, former students, and university representatives in order to capture students' interests.



Email Marketing

We get in touch with students via frequent emails featuring information about services, promotions, as well as offers from universities. Emails can also feature changes to rules, laws or regulations that may help students find destinations more lucrative.





STUDENT TESTIMONIALS



AFSANA NASRIN

University of Bucharest (Romania)

"I used the services of 'Unimust International Ltd' to find and enroll at one of Romania's well-known universities. My Consultant assisted me with the application procedures. They provided all necessary assistance, including application and visa filing, as well as travel and post-arrival advice. They exceeded my expectations, and I would suggest them to anyone looking to study abroad."



SAIFUL RAHMAN

Romanian American University (Romania)

"Unimust International Ltd has demonstrated outstanding professionalism. Their ability to interact with parents and analyze a student's intellectual and emotional needs is exceptional. Consultants genuinely like working with students, listening to their requirements, and advising them. Working with the Unimust International Ltd staff is always a pleasure since their warm and helpful approach makes even the most challenging circumstances appear simple and feasible. Thank you very much."



NISHITA NAZ

University of Portsmouth (UK)

"During my junior year of college, I had no idea what I wanted to study or where I wanted to go for my higher education. The Unimust International Ltd consultant assisted me in selecting the correct course and location to study. Everyone at Unimust International Ltd was extremely friendly and helpful, and they presented me with numerous ideas and opportunities. They have good contacts and knowledge about universities in the United Kingdom. I would strongly recommend this center of knowledge to anyone experiencing the same situation I did."



JANNATUL TAJRIN

Niels Brock Copenhagen Business School (Denmark)

"My husband and I would like to express our heartfelt gratitude and appreciation to you and all your colleagues at Unimust International Ltd for your exceptional support and guidance in gaining my admission to a reputable university in Denmark. Your services have been quite professional and great, and we appreciate your patience in dealing with our various questions and concerns."

We wish you the best of luck in the future and will gladly recommend you to any future student.

With best wishes,"



GET IN TOUCH

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Road 135, Gulshan 1 Circle, Dhaka-1212,
Bangladesh



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[@linkedin.com/company/unimustbd](https://linkedin.com/company/unimustbd)